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## Citizens Advisory Committee (CAC)

Minutes for July 13, 2020, Webinar Meeting

### Members Present

Kent Bauman  
James Bradley  
Courtney Braren  
Dale Calvert  
Carolyn Campbell, Vice Chair  
Melvin Cohen  
Arlan Colton  
Roger Cracraft  
Megan Dickey  
Chuck Dorr  
Ramon Gaanderse  
Yolanda Herrera  
Ronald Hill  
John Holden  
Jayme Kahle  
Brian Keeley  
Edmund Marquez  
Ted Maxwell  
Tom McGovern, Chair  
Leticia Rodriguez  
Chris Schmaltz  
Diane Shifflett  
Jack Swiergol  
Kevin Thornton  
Mary Veres, 2nd Vice Chair  
Bruce Wright

### Members Absent

Michael Balicki Jr.  
Scott Barnett  
Jesus Bonillas Jr.  
Tom Bush  
Larry Hecker  
Scott Hurlburt  
Jade Magaña  
Jo Ann Sabbagh

## 1. Call to Order and Introductions

The webinar meeting was called to order by Chair McGovern at 11:02 a.m. The CAC meeting was conducted electronically through GoToWebinar, and public access was available through YouTube live stream.

Chair McGovern welcomed the Citizens Advisory Committee (CAC) members.

## 2. RTA Update

Farhad Moghimi, PAG/RTA Executive Director, provided a brief overview of the *RTAnext* plan development process. He discussed the role of the CAC and noted that during the plan development process, the CAC would work together with the RTA Technical Management (TMC) to develop a draft plan. He added that the TMC liaisons have been communicating with the TMC members and noted that CAC Chair McGovern recently sent a letter to the TMC requesting they work to submit an initial list of projects. It is anticipated that the project information from the TMC will be available for the next CAC meeting.

Mr. Moghimi discussed in detail the phases of the plan development process noting the CAC is currently working through phase two. He noted throughout the process, there will be extensive public engagement at key points along the way. As the process moves forward, there will be many discussions between the CAC and the TMC as the draft plan is being developed and refined. The focus is to develop a balanced plan that the CAC will recommend to the RTA Board for approval and establishment of an election date.

Mr. Moghimi also discussed the plan development process will require coordination with the next iteration of the region's long-range transportation plan known as the RMAP Update, noting that the current CAC plan development process will need to be far enough along to determine what may need to be updated in the RMAP.

For more information, the [RTA Update](#) presentation is available for review on the RTA website.

This was an information item.

## 3. Approval of the June 8, 2020, CAC Meeting Minutes

**Action: A motion was made by Mr. Cohen to approve the Minutes of June 8, 2020, seconded by Mr. Colton and unanimously approved.**

## 4. Review of RTA Corridor Improvements Element

Rick Ellis, PAG Transportation Services Director, presented an update on the RTA Corridor Element improvements

He discussed in detail the different activities that are involved in delivering the RTA corridor projects and what is expected from beginning to end during the life of a project. His presentation outlined the steps that are involved prior to a corridor project getting started such as identification of the lead agency and development of the Intergovernmental Agreements (IGA).

He then explained how the project teams start with evaluation of the existing conditions such as right of way, turning lanes and intersection configurations. As the design timeline progresses, the design efforts will evaluate the pros and cons and impacts of issues for consideration. Once the project concept is finalized, at around the 30 percent level, the focus transitions to implementation, which includes activities such as utility coordination and relocation, and collaboration with the regulatory authorities for environmental permitting.

Mr. Ellis highlighted the key benefits for a functioning corridor by sharing results from a number of completed RTA corridor projects. The most important key benefit is improved safety which can be in the form of specialized crossings. The goal is to reduce traffic congestion, improve traffic flow, add multimodal facilities, and provide dedicated features to accommodate choices. Enhanced functionality is reflected in drainage and practical traffic solutions. The economic vitality is improved through better traffic flow with compatible land use.

In conclusion, Mr. Ellis noted that multiple steps are involved in the Corridor Element improvements, adding it is critical to be educated and informed and to understand why improvements are made, so that the projects are delivered in a way as voted for by the public.

For more information, the [RTA Corridor Improvements Element](#) presentation is available for review on the RTA website.

Following the presentation, committee members asked questions regarding cost of maintenance, how segments are prioritized, and how jurisdictions work together to ensure corridor consistency.

This was an information item.

## **5. Review of Performance Measures Framework**

David Mitchell, PAG Senior Transportation Planner, gave a presentation on how PAG uses performance measures to track and evaluate performance on mobility networks. He discussed in detail the 10 adopted goals from the CAC's guiding principles that will help to define the performance measures for the next RTA plan, as well as how performance is evaluated. Among many examples Mr. Mitchell mentioned, monitoring how many intersections have safety fatalities is paramount. In summary, Mr. Mitchell noted PAG has the tools necessary to track the performance of achieving the goals for the next RTA plan.

Following the presentation, committee members asked a series of follow-up questions, and took the opportunity to share thoughts regarding the importance of reporting performance information on the projects that have been completed as part of the current RTA plan. The committee members emphasized that it is important to show the areas and projects where improvements were made, and performance goals were achieved, as well as those that may not have been accomplished.

For more information, the [Review of Performance Measures Framework](#) presentation is available for review on the RTA website.

This was an information item.

## **6. Overview of RTA Plan Development Public Involvement Process**

Paki Rico, PAG/RTA Community Affairs Administrator, gave a presentation addressing the Public Involvement Process. Ms. Rico reiterated some of the key points she outlined in her presentation from a year ago, noting that we are continuing to educate the public on the current RTA plan as well as the new RTA plan development. She reported that during this time frame, RTA staff has delivered 162 RTA presentations and reached 4,341 people regionally. The goal of the public outreach is for the community to gain the understanding and importance of investing in our transportation infrastructure and developing a balanced plan that voters will support.

Ms. Rico spoke about the RTA investment benefits and reminded everyone that there will be five generations of voters in the next election: Silent Generation, Baby Boomers, Generation X, Millennials and Generation Z. She noted that the RTA plan benefits everyone and stressed the importance that all audiences understand and are connected during the development of the plan. She also presented the public process for the draft plan development, noting the RTA will seek extensive public feedback along the way.

For more information, the [RTA Plan Development Public Involvement Process](#) presentation is available for review on the RTA website.

This was an information item.

## **7. Adjournment**

The meeting adjourned at 12:42 p.m.